

MQ Implementation Program Syllabus

Instructors

Amy Mullen, CFP ® amy@moneyquotient.com

MQ Consultant(s)

To Be Determined

Course Overview

The MQ Implementation Program supports MQ Partners as they incorporate Mone Quotient tools in their practice. Through the classroom curriculum, Group Communication Workshops, MQ Study Team, and client meetings, participants will have the opportunity to hone their skills with MQ Tools.

Time Commitment

The course requires a 2–3-hour time commitment per week for four months. We recommend you block time on your calendar to commit to this program for prescheduled meetings and the self-study curriculum. You can find rough time estimates for each week on the second page of this syllabus.

Group Communication Workshops

The Group Communication Workshops will provide opportunities to practice facilitating conversation with the tools and highlight effective communication techniques. Each takes place on Wednesday at 10:00 am PT / 1:00pm ET and lasts 90-minutes.

#1 - July 24 #4 - Sept 4 (Gold and Platinum only)

#3 - August 21 #6 - Oct 2 (Gold and Platinum only)

MQ Study Teams

Participants will build their client experience with the support of a consistent study team made up of 3-8 participants, led by an MQ Consultant. Your MQ Study Team will meet on Thursdays or Fridays* at 10:00 am PT / 1:00 pm ET and lasts 90-minutes. (*Details will be determined following the conclusion of the Fundamentals training.)

Client Meetings

Participants will be responsible for identifying and scheduling at least one individual (client, friend, or fellow cohort member) to walk through the True Wealth Process over four bi-weekly meetings. They will then share their experience with their MQ Study Team.

Course Schedule

Week	Coursework	Meetings
Week 1	Intro: ICP Curriculum	Orientation
(June 30 – July 6)	(30 min)	(1 hr)
Week 2 (July 7 - 13)	Intro: Setting the Stage (1.5 hrs)	
Week 3	Intro: Learning from Others	MQ Study team
(July 14-20)	(1 hr)	(1.5 hrs)
Week 4	Explore – Annual Update Pt 1	Group Communication Workshop
(July 21-27)	(1.5 hrs)	(1.5 hrs)
Week 5	Explore – Annual Update Pt 2	MQ Study team
(July 28 – August 3)	(1 hr)	(1.5 hrs)
Week 6	Explore – Prospects Pt 1	Group Comm.
(August 4 - 10)	(1.5 hrs)	Workshop (1.5 hrs)
Week 7	Explore – Prospects Pt 2	MQ Study team
(August 11 - 17)	(1 hr)	(1.5 hrs)
Week 8	Engage Pt 1	Group Communication Workshop
(August 18 - 24)	(1.75 hr)	(1.5 hrs)
Week 9	Engage Pt 2	MQ Study team
(August 25-31)	(.75 hr)	(1.5 hrs)
Week 10	Envision Pt 1	Group Communication Workshop
(September 1-7)	(1.75 hrs)	(1.5 hrs – Gold/Platinum only)
Week 11	Envision Pt 2	MQ Study team
(September 8 - 14)	(.75 hr)	(1.5 hrs – Gold/Platinum only)
Week 12	Enlighten Pt 1	Group Communication Workshop
(September 15 - 21)	(1.75 hrs)	(1.5 hrs)
Week 13	Enlighten Pt 2	MQ Study team
(September 22 - 28)	(.75 hr)	(1.5 hrs)
Week 14	Empower Stage Pt 1	Group Communication Workshop
(Sept 29 – Oct 5)	(1.25 hrs)	(1.5 hrs – Gold/Platinum only)
Week 15	Empower Stage Pt 2	MQ Study team
(October 6 - 12)	(1.5 hrs)	(1.5 hrs – Gold/Platinum only)
Week 16 (October 13 - 19)	Closing Items (1 hr)	

You will also have access to 1:1 meeting(s) with your MQ Consultant. Silver and Gold = one 1:1 meeting, Platinum = 3 1:1 meeting.

You can book these at any time throughout the course.

June 2024 Graduates Page 2